

# ICKER

# CARI'S GUIDE TO NEW YORK CITY













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# Dear Friends,

Welcome to my guide to New York City. Here are some recommendations for places to stay, eat, and see while visiting the fabulous island of Manhattan. My guide is meant to be a supplement for all the big sights that you already know about, like Times Square, The Empire State Building and the MET.

## Uptown

Staying uptown is a great way to be close to all the sites but away from a lot of the crowds. It's the perfect area to stay if you enjoy designer shopping or if you're a museum buff. Staying uptown gives you the added bonus of being closer to Central Park.

#### Where to stay?!

In this part of Manhattan, you'll find all the big hotel names, like the St Regis and Four Seasons, but for a more intimate experience, I recommend **The Mark Hotel** (25 E 77th St at Madison Ave). The Mark's location on the Upper East Side gives it a more private and sophisticated vibe, which made it the perfect spot to host Megan Markel's baby shower for Prince Archie. Despite this, it's hardly quiet or stuffy; the Mark Bar and The Mark Restaurant by Jean-Gorges are hopping come happy hour. The hotel offers its own pedicab service to take guests to the nearby shops and museums and their exclusive partnership with Bergdorf Goodman opens doors to special personal shopping experiences. By far, my favorite part about staying at the Mark is the Jean George Picnic and Bike experience where you take one of their designer bikes to nearby Central park to enjoy a Jean George picnic. It's so quintessentially New York. Our travel agent can get you included in your rate. I've included her information at the bottom of the guide.

Not looking to break the bank? Try the **One Hotel Central Park** (1414 6th Ave at 58th St). Hotels in the One Hotel chain are sustainable hotels inspired by nature. When staying here, you'll hardly believe that you're in the "concrete jungle," and not because the hotel is steps from Central Park. The outside of the hotel is covered in ivy and fresh greens envelop the common spaces. There's even a farm stand in the lobby. Rooms are modern, chic, and incorporate the nature theme in the materials and accents.

For those on a tighter budget, check out the **Kimberly Hotel**. The Kimberly (145 E 50th St between Lexington and 3rd Ave) is a traditional style boutique hotel, which often has surprisingly good rates. Rooms are large, especially for New York! The best part about the Kimberly is the rooftop, which is perfect for happy hour! Guests even get a membership to the New York Health & Racquet Club during their stay.

#### Where to eat?!

When it comes to fine dining, you can't beat **Le Bernardin** (155 W 51st St at 7th Ave.) As it's consistently towards the top of the "Best Restaurants in the World" list, reservations must be secured in advance. While the menu is seafood based, the thoughtful tasting menu is anything but fishy. It will be hard but try not to fill up on the delicious bread that they're constantly passing around.

For a more casual option, try **Jacob's Pickles** (509 Amsterdam Ave at 85th St) for some good of Southern comfort food. This is one of my go to brunch spots. I always get the biscuits with gravy and grits- it's delicious. At night, they have a great rum and root beer drink that they serve in mason jars.

I also love **Babbalucci** (331 Malcolm X Blvd at 127th St) in Harlem. This is a controversial statement, but I think they have the best brick oven pizza in the world. Yes, better than anything that I've had in Italy. They have a menu of white and red pizzas, all of which are good, but the burrata pizza is the real showstopper. This is a great stop for dinner before heading to Bill's Place (147 W 133rd St between Lenox and Adam Clayton Blvd, which is the jazz club where Billie Holiday was discovered. Bills is BYOB, very casual, and intimate, like you're enjoying great music in someone's apartment. Reservations are required.

Also in Harlem is **Red Rooster** (310 Malcolm X Blvd at 126th St.) Named after a famous Harlem Speakeasy, celebrity chef Marcus Samuelsson's Red Rooster put Harlem on the map as a dining destination. This eclectic restaurant is fun for every meal, but the live music brunch is my favorite. Downstairs at Red Rooster is Ginny's Supper Club, a supper club style music venue which pays homage to the era of jazz speakeasies that were so prevalent in Harlem during prohibition. It's a great place to enjoy live music while sipping divine cocktails and delicious bites.

If you don't want to spend all your time eating, Uptown full of great spots to get a quick bite. During law school, you could usually find me at **Roma Pizza** (1572 3rd Ave at 89th St.) It's the best place to get a real New York slice. My favorite is the buffalo chicken pizza but if you want to try something more authentically New York, try the pepperoni.

If you like Chinese food, you must try **Kung Fu Little Steam Bun Ramen** (811 8th Ave at 49th St.) It's so good that there's always a line outside during lunchtime. Don't worry, the kitchen churns out food quickly, so the line moves fast. Where this brisk, nononsense restaurant lacks in friendly service, it more than makes up in flavor. Everything is good, but my favorites dishes are the soup dumplings and chicken ramen. The ingredients are incredibly fresh, and nothing tastes greasy and frozen. The noodles are hand-pulled, which really makes a difference!

## Midtown/Chelsea:

Midtown is the area to stay in to be right in the center of the action. For your first visit to New York, it's the perfect place to get that quintessential New York experience.

#### Where to stay?!

You don't have to sacrifice luxury, design, and service to stay in Time Square. **The Chatwal,** (130 W 44th St between 6th and 7th Ave) is a stylish art deco boutique hotel steps away from the hustle and bustle of Times Square. With just 76 rooms, you'll never feel like a number. The rooms have impeccable attention to detail. They come with butler service and access to the hotel's huge spa with a saltwater lap pool and jacuzzi. The rooms are wonderful, but the suites are incredible. Each has a large outdoor terrace, perfect for enjoying a glass of wine after a full day of walking around the city.

This list wouldn't be complete without mentioning New York's hottest hotel, **The Times Square EDITION** (701 7th Ave at 47th St.) The Times Square EDITION has the IT factor and is the trendiest place to stay right now. Even if you're not staying at the hotel, it's worth a stop by for a drink or to see the latest show at the Paradise Club (more on this below.) The first thing you'll notice about this hotel is the intoxicating smell, which permeates throughout the common areas. There are several bars and restaurants. I love to grab a drink in the outdoor area of The Terrace Bar and Outdoor Gardens. This green oasis does not feel like Times Square. The rooms at the hotel aren't my favorite; they are on the small side and not as luxurious as the price point would leave you to believe, but the Times Square views are unreal. I love the suites!

**The Refinery Hotel** (63 W 38th St at 6th Ave) is a great option for those who still want a hotel with afun, lively scene, but have a smaller budget. The rooms are small, but beautifully designed in an industrial chic style. Located halfway between Times Square and Herald Square (and just around the corner from Bryant Park!), it's perfect for those who want to be near all the big sights. The hotel is best known for its expansive rooftop bar, The Refinery Rooftop, where locals and tourists alike come together for an evening drink.

When I come to NYC and don't want to break the bank, my go to hotel is the **EVEN Hotel Times Square South** (321 W 35th St between 8th and 9th Ave.) EVEN Hotels are an IHG brand that's wellness inspired. There's not only a state-of-the-art gym, but the wellness rooms include fitness equipment (like a mat and core ball) and a ton of TV channels with trainer led workouts. In addition, the rooms have LED mood-changing lights, sit/stand work desks, Eucalyptus cooling sheets, and a spa-style shower. The staff is well-versed in everything wellness and the hotel's dining outlets are geared towards healthy living.

Another great budget-conscious option is **The Moxy Chelsea** (105 W 28th St between 7th and 8th Ave.) Moxy Hotels is the new lifestyle hotel brand by Marriott. Despite having 350 rooms, The Moxy Chelsea is designed to have a fun, trendy boutique hotel vibe, which you can see throughout the budget-chic rooms. The hotel's McQueen's Flower Shop pays homage to its flower district location. Guests are encouraged to observe the florists at work and can even take classes. There are several great dining and drinking outlets, like the Italian restaurant, Feroce, which has become a hot spot for locals. I recommend trying Feroce, even if you're not staying at the hotel.

#### Where to eat?!

**Cosme** (35 E 21st St between 5th Ave and Park Avenue S) is best known for being the home of The World's 50 Best Restaurant's "Best Female Chef for 2019," Daniela Soto-Innes. The restaurant itself made the list at number 23 in 2019. The menu combines traditional Mexican food with fine dining to really demonstrate the complexity of Mexican flavors. The restaurant's ambiance is

not stuffy; while you might not want to show up to dinner wearing jean shorts and flip flops, you certainly don't need a jacket and tie. Everything is delicious, but the stand out is the husk meringue with corn mousse dessert. Don't ask questions, just thank me later.

If you'd like to try something new, **Korean Gastropub Barnjoo 35** (34 W 35th St between 5th and 6th Ave) will surely peak your interest. The menu is full of seasonal farm-to-table small plates served tapas style. The plates combine western comfort food with Korean flavors and ingredients. There are also some traditional Korean dishes. My go-to is the Uni Bibimbap. Barnjoo has an interesting cocktail menu. I recommend stopping by for happy hour. The happy hour menu has a great selection of cocktails and some of their signature small plates.

For more traditional tapas, I love **Boqueria** (260 W 40th St at 8th Ave.) Boqueria is a fun, lively restaurant with an open kitchen. The small plates are inspired by the food stalls at the El Mercado de La Boqueria in Barcelona, but you'll also find all your traditional tapas favorites. The selection of jamon is impressive and makes for a great starter. I also love the Patatas Bravas (crispy potatoes with salsa brava, pimento and garlic aioli) and I can't get enough of the pulpo.

First time visitors to NYC must try the historic **Grand Central Oyster Bar** (Grand Central Terminal- 89 E 42nd St.) From its opening in 1913, Grand Central Oyster bar has become a staple in NYC dining. Despite being touristy, eating in the beautiful Grand Central Station is magical. Plus, the restaurant really does have top-notch quality seafood. Table service isn't great, so I recommend sitting at the bar. From its inception, Grand Central Oyster Bar was created for travelers needing a quick bite before their train, so I recommend going for happy hour or an early dinner to get the full experience.

Since Midtown and Chelsea have a lot of office workers, there are plenty of places to grab a quick bite. For something a bit more exciting than a salad and sandwich joint, try **Eataly NYC Flatiron** (200 5th Ave at 23rd St.) Eataly is an upscale food hall extravaganza, which houses an extensive upscale market, food stalls, sit down restaurants, stand up restaurants, a roof top restaurant, wine shop, a café, and even a space for classes. I love walking through the market place; the myriad of different types of olive oil are fascinating and somehow I always leave with something from the chocolate stand, Il Cioccolato Venchi. If it's a nice day, I like to get some of their prepared food or a sandwich- the caprese sandwich at Rosticceria e Panini is my favorite- and take it across the street to Madison Square Garden. Don't forget to head back to the market afterwards to grab some gelato.

On the east side, **Urban Space Vanderbilt** (E 45th St and Vanderbilt Ave) is the perfect spot for a quick bite. This food hall has outputs of some of Brooklyn's most popular restaurants, including Red Hook Lobster Pound and Roberta's Pizza in Bushwick. It's a great way to experience these eateries without having to go to leave Manhattan. You'll also find Kuro-Obi by Ippudo, so you can get your ramen fix without waiting in the long line for the restaurant. Another cool feature of this market is the Citi Test Kitchen, which was created as a space for up-and-coming chefs who might not have the capital needed to start a restaurant engage with the public.

## Downtown:

Downtown Manhattan is cool, hip, and chic. While further away from many of the bigger tourism sights, it's close to great shopping, restaurants, and nightlife.

#### Where to stay?!

My favorite hotel in NYC is **The Crosby** (79 Crosby St between Prince St and Spring St.) The 86 contemporary rooms and common areas are whimsically decorated, and each has space has its own artistic vibe. The art is so impressive that the hotel offers (for a fee) an art walk tour, which includes the hotel's collection as well as other galleries in the area. Views from the rooms display the beautiful SoHo buildings and the iconic New York water towers. The hotel has; a state-of-the-art screening room, perfect for private events or movie nights; a beautiful afternoon tea service; and several areas to enjoy a drink. My favorite spot is the outdoor sculpture garden. On the roof of the hotel, you'll find an urban garden with fruit and vegetable patches and even a chicken coop where Arraucana chickens produce pale blue eggs.

**The Roxy Hotel** (2 6th Ave at White St) is a fantastic 4\* hotel located in Tribeca. This hotel has several different venues to enjoy music. The most notable is The Django, a subterranean jazz cave fashioned like a speakeasy. You'll feel like you've been transported to old New York as you sip delicious cocktails while listening to the intoxicating beats of the music. On Thursday through Sunday nights, The Roxy Bar also has live music. The Roxy Bar is full of brown leather sofas and chairs, which makes you feel like you're enjoying an after-dinner drink in a friend's living room. The bonus; you can order from the hotel's Oyster Bar, which has the most incredible seafood towers. Late night, sneak behind the curtain at Paul's Cocktail Lounge for more drinking and dancing. The hotel also has a cinema, which pays homage to the hotel's Tribeca location by featuring indie films, cult classics, Q&As with directors, and specialty programming.

When on a budget, I like to stay at **50 Bowery** (50 Bowery St at Canal St.) 50 Bowery is a boutique-style hotel by the Hyatt brand. It's a great option for those who love the aesthetic of a boutique hotel but the amenities of a large hotel. The hotel has artistically designed rooms, even the bath amenities are done by Jonathan Adler, and an on-site art exhibit. It's even pet friendly. My favorite part about the hotel is the glass-enclosed rooftop. The hotel's downtown location provides great views of all the city's iconic buildings.

#### Where to eat?!

When I'm back in the city, Nobu Downtown's (195 Broadway at Fulton St) delicious Japanese Peruvian fusion dishes are always on my "must eat list." The restaurant has many locations, but this is my favorite. The blackened cod is a staple for good reason and I also love the yellowtail with jalapeno. Both go down nicely with a carafe of hot sake.

**Balthazar** (80 Spring St at Crosby St) is a landmark restaurant and one of Carrie Bradshaw from Sex and the City's favorites. This French bistro has all the traditional dishes, like steak frites, but is also known for their fantastic raw bar. Be sure to try the bread. It's so good that they sell it at many shops around the city, though it's never as good as fresh from the restaurant.

Another New York staple is **Minetta Tavern** (113 MacDougal St at Carmine St.) The best way to describe the Minetta Tavern is an old school New York style French bistro steakhouse; the menu is 100% French, but the vibe is 100% old school New York. One comes to Minetta Tavern for one thing; to see if the famed \$25 burger is really worth \$25. There are actually two burgers on the menu, The Minetta Burger (\$25) and the Black Label Burger (\$33.) It's fun to split both among your party. I love the Black Label Burger myself, but it's a bit gamier. If you can manage to still eat dessert, the souffle is just as appealing to the eyes as it is to the stomach.

For a more casual meal, you can't go wrong with **Momofuku Noodle Bar** (171 1st Ave at 11th St.) Momofuku Noodle Bar is the second restaurant of David Chang's Momofuku empire. This busy little eatery is casual through and through; expect bar stool seating around the open kitchen and communal tables with benches. The menu changes daily but you can always get the pork belly buns, which are the best thing on the menu. If you have a few people in your party, you can order the friend chicken or, if you want to be fancy, the fried chicken and caviar. To appreciate the fried chicken option fully, you must watch the fried chicken episode on Netflix show Ugly Delicious.

This list wouldn't be complete without an iconic New York deli. My favorite is **Russ & Daughters** (shop at 179 E Houston St at Allen St, café at 127 Orchard St.) The café opened in 2014 but the shop has been around for over 70 years. Be transported back to the Lower East Side of yesteryear while enjoying traditional Jewish deli staples. The open kitchen gives you the opportunity to see the deli masters expertly carve the smoked salmon and other delicacies.

My special occasion grab and go is **Artichoke Pizza** (321 E 14th St between 1st and 2nd Ave.) While the menu offers several different types of pizza, the reason to go is without a doubt the spinach and artichoke dip pizza. This slice is exactly what it sounds like; spinach and artichoke dip on a pizza. Slices are large and you can feel your thighs expand as you eat it, but it's worth it for a special treat!

# Tourist traps that even locals love

**Serendipity 3** (225 E 60th St between 2nd and 3rd Ave)- A whimsical restaurant that has been featured in many famous movies, including the early 2000 film Serendipity. Skip the food and just have dessert. The restaurant is known for its frozen hot chocolate, which is every bit worth the wait that you'll have for a table. Best to try to hit this in the off hours.

Central Park hardly needs an introduction. While the city has done a great job creating green spots throughout the city, none quite compare to the magic of Central Park. When the weather is good, you'll find all the locals in Sheep's Meadow, a large open field, enjoying picnics and playing games.

**The Highline-** The Highline is a park that was built from abandoned elevated rail tracks on the west side of Manhattan. The mile and a half long park changes in design, landscape, and vegetation as you walk. You can find some interesting public art and ample places to sit to watch the sunset. Check out their website for information about the Highline's many public events.

**Big Gay Ice Cream** (various locations)- Big Gay Ice Cream started as an ice cream truck and evolved shops with several locations in the city. Big Gay Ice Cream's treats are over the top takes of traditional ice cream truck favorites. For instance, instead of a chocolate dipped cone there's the Salted Pimp; a vanilla ice cream cone injected with dolce de leche, lightly salted, and dipped in chocolate.

**The Vessel** (Hudson Yards)-The Vessel is a new (2019) addition to the ever-growing Hudson Yards. Shaped like honeycomb, it is an Instagrammers dream. As of now, timed ticket is required. You can obtain one at www.hudsoyardsnewyork.com/reserve.

**Brooklyn Bridge Park**- The Brooklyn Bridge Park is a huge area along the Brooklyn waterfront with sweeping views of Manhattan. The park has tons of activities, like kayaking, basketball courts, soccer fields, beach volleyball, bouldering, playgrounds, bike trails, and more. You'll find ample eateries and spots to enjoy a picnic. During the summer, the park hosts tons of events like movies, yoga, concerts and more. I like to order pizza for pick-up from the famous Grimaldi's (1 Front St, Underneath Bridge) and eat it at one of the many park benches. Grimaldi's always has a line for a table so ordering pick-up not only saves you time, but also gives you better views and ambiance. I like to work off my pizza by walking over the bridge towards Manhattan. The iconic bridge has a great walking path and is even more beautiful close-up.

# Bars/Nightlife

**The Paradise Club** at the Times Square EDITION Hotel (701 7th Ave at 47th St)- Created by Brooklyn nightlife gurus, The House of Yes, the paradise club is a sexy cabaret cirque du soleil dinner theater extravaganza. The seasonal show has a theme, which is even carried through in the multi-course menu. The experience is intimate, but not too small. Everything is executed perfectly, which makes the not-so-inexpensive ticket completely worth it. After the show, the tables are moved and the space turns into a dance club.

**Rooftop Bars**- New Yorkers are crazy about rooftop bars. They're a great way to see the city from above and experience the beautiful views that New York is known for. There's no shortage of rooftop bars and they never get old. When I'm feeling fancy, I like to go to Salon de Ning at The Peninsula Hotel (700 5th Ave at 55th St.) During the summer, the expansive roof is full of tables, chairs, and outdoor sofas, and is decorated with plants, flowers, and lanterns. In the winter, the roof is given a bubbled dome, transforming it into Chalet de Ning. The décor embodies the magic of a winter wonderland with heavier fabrics and furs.

**Island Oyster** (Governor's Island)- During the summer, catch a 5-minute ferry to Governor's Island for happy hour at Island Oyster. From the open-air bar and restaurant, you can see incredible views of the city. Despite feeling like you're transported to the beach, Island Oyster really embodies the magic that is summer in the city.

#### DRINK AT ONE OF NEW YORK'S FAMED SPEAKEASYS-HERE ARE SOME OF THE MOST FAMOUS:

Angel's Share (side door of Japanese restaurant Village Yokocho, 8 Stuyvesant St)

**Death & Co** (433 E 6th St between 1st Ave and Ave A)- I recommend coming here with an open mind. Tell the bartender the drinks that you generally like and what you're in the mood for and let them come back with a special concoction.

**PDT** (Crif Dogs, 113 St Marks Place between 1st Ave and Ave A)- You enter this bar through the phone booth at Crif Dogs, a casual hot dog joint. The space is small and not my favorite, but the experience of entering through the phone booth if very cool.

**The Backroom** (102 Norfolk St between Delancey St and Rivington St)- Entrance to this lounge is through a dark alley but don't worry, it's not as scary as it sounds. Once inside, you'll be transported to a prohibition-style parlor where drinks are served in tea cups.

**Apotheke** (9 Doyers St between Mott St and Park Row)- This cocktail bar is behind the front of an old-style apothecary. The apothecary theme carries throughout the bar; not only do the mixologists wear pharmacist garb, but the menu is also broken down into apothecary elixir themes.

**Sleep No More** (The McKittrick Hotel, 530 W 27th St between 10th and 11th Ave)- Sleep No More is an interactive, immersive theatrical experience based loosely on Shakespeare's Macbeth. The show can be a bit sexy and is set over 5 floors of the McKittrick Hotel, so be prepared to do some walking.

# Shopping

**Bergdorf Goodman** (754 5th Ave between 57th and 58th St)- Bergdorf Goodman is the most famous luxury department store in Manhattan. Even if you aren't buying luxury goods, it's worth a stop to see the creative window displays, which are by far the best in New York City. I like to stop by the basement floor to sample the upscale fragrances and freshen-up my makeup.

**The Diamond District** (47th St between 5th and 6th Ave)-This block is where all the diamond jewelers have their offices and storefronts. It's the best place to purchase diamonds and jewelry at wholesale prices. Again, even if you aren't in the market to purchase diamonds, it's fun to walk down the street and admire the over the top window displays. You won't see a street like this anywhere else in the US!

**Century 21** (22 Cortlandt St between Church St and Broadway)- Century 21 is a famous off-price department store known for selling luxury brands at great prices. The store is large and has all types of clothes and accessories for men, women and children. It can get a bit crazy and chaotic. I recommend going in with a plan to look at a specific category of goods instead of trying to browse the whole store.

**SoHo**- SoHo is a great area for shopping. You'll find the big-name mass-market shops on Broadway between Canal St and Houston St. Between Broadway and West Broadway, you'll find high-end shops like Chanel and Mulberry and between Broadway and Bowery you'll find more unique boutiques.

# Stops For Foodies

**Dylan's Candy Bar** (1011 3rd Ave at 60th St)- Dylan's Candy bar is the brain child of Dylan Lauren, Ralph Lauren's daughter. It's a haven for anyone who loves candy and sweets. The whimsical designs and pop art graphics will bring out the child in anyone.

**Raclette** (511 E 12th St at Ave A)- Cheese lovers will go crazy for this East Village eatery. Raclette specializes in, well, dishes with raclette cheese. Enjoy French favorites covered in the gooey, delicious cheese, which the waitstaff pours over your dish tableside. Pro tip- wear something that can be easily washed, you will leave smelling like cheese.

**Dim Sum** (Chinatown)- One of the best things about visiting New York is being able to eat dishes from around the globe without needing a passport. Dim Sum, or Chinese brunch, is a fun and unique experience. In many restaurants, you pick what small plates you'd like from different carts rolled around by the staff. If experience is more important than food, Jing Fong (20 Elizabeth St) is where to go. Founded in the 1970s, Jing Fong has become an institution and, with over 800 seats, it is a sight to be seen. While there are more and more upscale, gourmet dim sums popping up, I prefer the traditional options. Another favorite is Nom Wah Tea Parlor (13 Doyers St) which is the oldest continuously run restaurant in Chinatown.

Take a class at **Murray's Cheese Shop** (254 Bleeker St between 6th and 7th Ave)- Whether you want to learn to make mozzarella or learn what cheese pair best with your favorite wine, beer, or cider, Murray's Cheese Shop has the class for you. There are even classes for kids.

# Useful Sites And Apps

**MTA.INFO**- While Google Maps is helpful giving directions from point A to point B, the MTA's site gives real time information on what trains are running well and what are delayed.

**Citi bike App**- City bikes are a fun way to explore the city and this app unlocks them. I recommend sticking to the safety of the larger bike trails along the West Side Highway, East River, or in Central Park.

**Thrillist.com-** This website has great articles about what's hot and new in New York

**Time Out New York**- From the creators of the Time Out New York magazine, this site provides up to date information on upcoming events and recent openings.

For more help planning your trip to New York City (or anywhere else), my travel agent, Laura Freeman with The Trip Trotter (thetriptrotter@tzell.com, 212-537-7154,) can hook you up with great rates with special amenities and upgrades.



# Connecting on Social Media

Feel free to connect with me on social media on either my personal accounts or Rincker Law accounts. Rincker Law, PLLC can be found on Instagram, Twitter, and Facebook with the @RinckerLaw handle and I use my name as my personal brand on social media platforms @CariRincker. Heck, I even have a YouTube channel now @CariRincker or we can connect in LinkedIn.

### Questions

If you have any questions about this guide, I'm happy to help. New York City is very near and dear to my heart.

Cari





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